



GREATER LAWNDALE
CONSERVATION COMMISSION

Non-Profit Organization

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Mrs. Helen Winters
26 Shanley Ave.
Newark, New Jersey

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GLCC LAUNCHES 1960 FUND DRIVE

SEARS, ROEBUCK AND CO.,
HOST TO PROMINENT INDUSTRY, BUSINESS LEADERS
AT GLCC FUND RAISING LUNCHEON



DON L. KREIDER

More than 20 top-ranking business and industry leaders kicked off the 1960 Fund Drive of the Greater Lawndale Conservation Commission on January 6, 1960, at Sears, Roebuck and Co. Charles H. Kellstadt, President, and F. B. McConnell, Chairman of the Board, were hosts.

The Commission is seeking \$75,000 for the 1960-61 period of operations. It is expected that the larger part of this sum will be pledged by a number of major firms with headquarters or operations in the area, as in past years.

Mr. Don Kreider, a vice-president of Sears Bank and Trust Company, is chairman of the 1960 campaign. Members serving on the committee are: C. J. Peck, Jr., and James Dittus, of Ryerson Steel; Edward Shea and William Busch, of Illinois Bell Telephone Co.; William Kratt, Commonwealth Edison Co.; Walter Wetkom, B. Kappesheimer and Co.; Alfred Rogers of Sears YMCA; and J. William Young of Sears, Roebuck and Co.

C. J. Peck, Jr., President of the Commission, outlined the Commission's accomplishments and goals. "The past year has been one of growth and steady efforts to establish a program of conservation and rehabilitation. We have only to point to our record of accomplishments in the fields of code enforcement, schools, plans for new housing, health programs, and neighborhood improvement contests--just to mention a few of GLCC's activities--which merit the continued support of business and industry in Lawndale. The past year, too, has seen the addition of a planner to the GLCC staff who is currently working out solutions to some of the area's most pressing problems."

The past year has also seen the establishment of the Lawndale Redevelopment Corporation which is responsible for developing plans for new housing in the Lawndale area. We have solid accomplishments behind us, but we need the support of business to carry on its program of planning for a new Lawndale," Mr. Peck concluded.

Don Kreider, chairman of the drive, stressed the need for continued support by GLCC's members and the bringing in of new members. The program will be different than in past years, Mr. Kreider mentioned. Regular and potential contributors will be invited to luncheons given by certain companies who have indicated their willingness to act as hosts. Their further sup-

port will be solicited at this meeting. This method will save a great deal of time and manpower, Mr. Kreider added. "Success in our drive will mean that plans for a new Lawndale can go ahead without interruption."

"RENTAL, BUS TRANSPORTATION, AND FLEXIBILITY IN THE BUILDING PROGRAM COULD ELIMINATE DOUBLE SHIFT" - PECK.

Flexibility in the school building program, rental of buildings and bus transportation could eliminate double shift schools in Lawndale and the rest of the city, asserted C. J. Peck, Jr., GLCC President, before the annual budget hearing of the Board of Education on December 16.

Eleven of Lawndale's 18 elementary schools are on double shift. The nearly 12,000 pupils on double shift in Lawndale constitute over one-third of all pupils on double shift in the city of Chicago.

The construction of new schools alone cannot eliminate Lawndale's crucial double shift problem, Mr. Peck pointed out. Full use of existing school plant facilities, along with use of rented buildings, redistricting and bus transportation to bring students to schools in other areas which have vacant school rooms would go a long way toward meeting the problem of ending double shift, he said.

Mr. Peck emphasized the importance of the utilization of other available facilities. Hebrew parochial schools not now in use could be bought or rented and would provide an estimated 1000 additional seats. Churches and social centers could also be used if made to conform to school safety regulations.

Mr. Peck added that the school problem was aggravated by our over-all Chicago housing pattern. Unenforced housing codes and segregation in available housing all help create the problem of overcrowded schools. The final solution to these problems is progress according to a city plan. Such a plan could help us cope with the expected increase in Lawndale's population in the next three years. According to reports, Lawndale can expect an increase of at least 1000 additional pupils per year. If Lawndale is to cope with this expected increase, Mr. Peck, emphasized, there must be flexibility in planning for the community's school needs.



BOARD OF HEALTH, LAWSON SCHOOL, SPONSOR UNIQUE PROGRAM

Protection against polio, diphtheria and tetanus was given 1,867 students at Lawson School on December 11 and 14 through inoculations provided in a unique program by the joint efforts of Lawson School and the Chicago Board of Health.

School Principal Francis Boylan, explaining the unusual features of the School-Board of Health program, said that instead of using a simple consent card signed by parents and causing the usual difficulties, the entire school population was first surveyed to learn what shots the children may have already been given and when.

Mrs. Flossie Dunston, R. N., Lawson's teacher-nurse, directed the study. When she found which shots each child needed, the information was given to the parents on a form attached to the consent card which each pupil took home for a signature.

Lawson's high transiency rate complicated the survey project, Mr. Boylan reported. Since last September over 1,000 children have left Lawson to be replaced by 1,000 new students. It is because of this high mobility rate that many of the children who started their series of inoculations never finished them or received additional shots too far apart to afford any protection. Of the 4,040 questionnaires returned, 348 showed that no inoculations had ever been received, and that all but nine pupils needed some sort of inoculation.

The Board of Health will return in mid January to give the second shots in the series.

EQUAL HOUSING AIM OF NEW GROUP



MAHALA EVANS

A new citizen's group formed over the past year is working in Chicago and its suburbs to make it possible for all people to have an equal opportunity to find housing. Home Opportunities Made Equal, Inc. is a listing service for those who want to sell or rent property on an unrestricted basis.

HOME's members have come together with the pledge: "I am happy to welcome any neighbor who seeks to maintain good standards, and a friendly, democratic community without regard to race, religion or national origin." HOME believes that segregation is an outworn pattern, harmful to all segments of the community.

In addition to listing properties available to people of all races and religions, the group will accept listings of persons who wish to buy or rent such property. HOME, Inc.'s role will be to bring buyer and seller together. After the introduction, the two parties will make their own arrangements for transferring the property. HOME, Inc. invites cooperation from real estate brokers and lending agencies who wish to service such sales.

HOME, Inc. is a non-sectarian, non-profit citizens' organization made up from many parts of the Chicago Metropolitan area. It is supported by membership fees and voluntary contributions. It does not accept payment for its services.

Anyone interested in working with HOME may contact Mrs. Mahala Evans, 3310 West Douglas Blvd., RO 2-1541, Secretary of HOME, Inc., and President of GLCC's Ladies' Auxiliary, or write directly to HOME, Inc., at 620 South Cuyler Avenue, Oak Park.

CALENDAR OF EVENTS

- January 26 - GLCC Board of Directors, 12:15, Sears YMCA.
- January 27 - Fund Drive Host Luncheon, B. Kappenhimer and Company, 3040 W. Lake Street, 12 Noon.
- January 28 - Host Luncheon, Joseph T. Ryerson & Son, Inc., 2558 W. 16 Street, 12:45 p.m.
- February 1 - Host Luncheon, Sears Bank and Trust Company, Graemere Hotel, 113 N. Roman Avenue, 12 Noon.
- February 2 - Host Luncheon, Cinch Manufacturing & Kiddie Rides, Inc., Graemere Hotel, 113 N. Roman Ave, 12 Noon.
- February 4 - Host Luncheon, Illinois Bell Telephone Co., Sears YMCA, 3210 W. Arthington Street, 12 Noon.
- February 11 - Host Luncheon, Commonwealth Edison Company, 5664 W. Polk St., 12 Noon.

GLCC BLOCK CLUBS FEATURE "TWELFTH NIGHT SOIREE"

The first annual "Twelfth Night Soiree" sponsored by the Community Service Department of GLCC was presented on January 12, 1960, at the Amalgamated Union Hall, 3659 W. Douglas Blvd. Music by Sir Gregory, well-known Chicago entertainer, and dancing were featured at the gala celebration.

"It's good to see so many people out here tonight," said Mr. William Bonner, Master of Ceremonies, as he introduced guests and friends. "This will be the beginning of an annual affair in which block clubs and organizations working with GLCC will have an opportunity to meet and plan together for their work toward the betterment of Lawndale."

Mrs. Mahala Evans, President of the Ladies Auxiliary, awarded prizes to Mrs. Lucille McCrimmon, 1409 S. Trumbull, first prize winner, Mrs. Marie Clayton, 3418 W. Grenshaw, and Mrs. Gladis Eubanks, 4014 W. Grenshaw, who tied for second place in the recent Ladies' Auxiliary membership drive for GLCC.

Mrs. Dorothy Branch, a GLCC Director, spoke for the success of the raffle the Midwest Youth Community Orchestra is sponsoring in order to buy music and equipment. The orchestra is raffling a \$500 stereo-hi-fi-TV combination in March at the Roosevelt Ballroom. Tickets are selling for 50¢. For further information, call Mrs. Clara Day, 1836 S. Lawndale, CR 7-6998. Mrs. Maude Kelly is sponsor.

Hostesses for the Soiree were: Mrs. Charlotte Beard, Mrs. Horace Colbert, Mrs. Frank Delany, Mrs. Gladis Eubanks, Mrs. Julia Fairfax, Mrs. Brenetta Howell, Mrs. Rose Marie Love, Mrs. Hattie Mack, Mrs. Mary Reid, and Mrs. Belle Whaley.

SO YOU'RE BUYING A HOME By Mark J. Satter

As the city and the state move ahead to build needed schools, public housing, and high-

ways, they must acquire the land upon which these projects will be built. If this land is vacant, it makes land acquisition relatively uncomplicated. When there are buildings on the needed land, however, acquisition is more complicated.

The government authority which takes property is bound by law to pay no more than the true value of the property. This valuation is made without regard to the price originally paid for the property by its owner.

The possibility that property may be acquired for public purposes, thus puts a particular premium on making sound housing purchases. . . sound in regard to original price, true value, and financing arrangements.

Throughout the city, and particularly in changing communities, land is being taken for public purposes. The prices paid for these properties can only be the prices which are set by competent appraisers testifying in court and under oath.

The seed for each of us to pay only an honest price thereupon becomes apparent. Suppose we have paid \$2,500 down and have paid on our mortgage some \$100 each month for two years. Suppose then the condemning authority comes to take our property. If the value set by the appraiser is the same as the price we had paid, then we will be repaid all the money we had paid in, plus the monies we had paid on our mortgage principal which would be more or less half the monthly payments. We would then have on hand a sufficient sum of money to buy another home. We would not be injured by the actions taken to help our neighborhood.

But suppose, as is too often the case, that the house was purchased at a very low down payment from a real estate speculator for \$20,000, and the County Authority offered us an appraised price of \$12,000. Not only would we lose every cent we had paid into our property, but we would find ourselves still saddled with the cost of improvements made, and a several thousand dollar deficiency to the speculator seller.

In selling, under any circumstances, we can only get honest value. We must do the same in buying.

Winners in the Third Annual Lawndale Holiday Lighting Contest are presented with gold trophies by L.C. Branch at the New Years Party given recently at the home of Mrs. Mahala Evans, 3316 W. Douglas Blvd. Winners competed in four categories: individual homes, block groups, businesses and industries. Winners (l. to r.): Mrs. Nellie L. Wadell, 3339 Douglas Blvd., individual home; Mrs. Ida Turner, 1218 Erie St., representing the 1300 Troy Block Improvement Club; Mrs. Maynard Fulton, 3333 Douglas Blvd., owner of the Cheesecake Hotel; 3337 Douglas Blvd., the business; and John Evans, 3132 W. Roosevelt Blvd., who received the trophy awarded to the Jon. T. Eyreman & Son, Inc., steel manufacturers for industry.



THE PRESIDENT'S COLUMN -



C. J. PECK, JR.

The GLCC Fund Drive officially began on January 6 and will last until March. Again this year the Commission is requesting large scale financial aid from business and industry in the Lawndale area to carry on its operations for a better community. What I want to stress is that GLCC is financially supported almost entirely by big business.

What actually permits the Commission to operate--to pay its staff and carry out a program of conservation and rehabilitation beneficial to all groups--is the support of business and industry.

Since last fall a group of dedicated men, representatives of business firms who have supported GLCC throughout the years, have been meeting under the able leadership of Don Kreider, Vice President of Sears Bank and Trust Company. They have planned a fund-raising campaign which I feel confident will succeed. Among these loyal supporters of GLCC are the members of the Fund Raising Committee: William Busch, of Illinois Bell Telephone Company; James Dittus, of Joseph T. Ryerson & Son, Inc.; Alfred Rogers, of the Sears Roebuck YMCA; William Kratt, Commonwealth Edison Company; Edward Shea, Illinois Bell Telephone Company; Walter Welkom, B. Kuppenheimer & Company; and J. William Young, Sears, Roebuck and Co.

The Commission stresses the belief that big business as a matter of enlightened self-interest, should share in helping its surrounding neighborhood to function. Business must be sensitive to the needs of the area where they do business and share the responsibility of helping to stabilize and maintain equilibrium, not only by financial support but also by participating in planning and in programs of action which benefit the entire area.

I want to stress, too, that the Commission needs also the staunch and continuous support of the people of the area. GLCC is not a lobby for any group--business, industry, residents or welfare groups--it tries to represent all that is best for Lawndale, both now and in the years ahead.

C. J. Peck, Jr., President

BRIEFS --

First big Lawndale event of 1960 was the Sears Y Annual Meeting on Jan. 21 featuring

ing GLCC President Claude Peck as meeting speaker...Featured at the third nutrition meeting of the Health Council of School District #8 were menu suggestions for working mothers, reports Emma Leavitt, principal of Shepard School. Particularly useful were ideas about meals which a working mother can leave in the refrigerator for children to heat and eat...Next meeting of the Friendly Neighbors Club of GLCC will be February. Their meeting on Jan. 5 discussed plans for organizing residents in the Polk to Harrison, Kedzie to Homan area. Mr. Dick Criley is acting chairman...William Watson, Jr., Supervisor of Street work for Chicago Youth Centers, 3334 W. Roosevelt, announced that they have employed two more workers, William Gibson and Ernest Jenkins...Reports of a bright and festive Lawndale Christmas have come to your Briefs. Here are just a few highlights--Bryant School featured a Christmas pageant by 100 primary grade children who painted a mural for scenery and acted as elves, clowns and Christmas fairies...The festive December meeting of the 1500 S. Sawyer club elected Mr. J. Jackson, president, Mrs. M. Jackson, secretary and Mr. L. Wallace, vice president...Penn Schools PTA Dec. meeting featured songs, a gift grab bag, and presents for Principal Burke and his assistants. Their Jan. 15, 1960 meeting featured Negro history...The 1500 Tripp block club held its successful Xmas party and awarded three prizes on Dec. 12...The chairman's home was the site of the party given by the Youth Club of the 1200 Block (Kildare) Neighborhood Improvement club featuring gifts for all...Mrs. Brunner of the 1200 S. Tripp club, president, sent GLCC the club's best holiday wishes...And Alonzo Nero, president of the 4000 Greenhaw Block Improvement club says their effort to beautify the block for the holiday season was outstandingly successful...Ed Wilke, director of the Franklin Park Field House thanks the GLCC for its help in making the Xmas party for 400 boys and girls such a wonderful occasion and comments that their teen-age Xmas party dance was fun and exceptionally well mannered.

On New Year's day, the Social Security contribution rate was increased to three percent for all workers and employers. Self-employed people will pay four and one-half percent on their 1960 earnings, according to Thomas E. Denton, District Manager of the Near Southwest social security office. The increase in the contribution rate was approved by Congress in August, 1958. The Near Southwest Social Security district office at 1425 S. Racine Avenue will be glad to furnish information and literature. McOnroe 8-9438.

GREATER LAWDALE CONSERVATION COMMISSION

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